



## Anchorage Pride Festival Vendor Application

**Pride Festival Information:** Noon to 5 p.m., **Saturday, June 27, 2020**  
Delaney Park Strip, Downtown Anchorage

**Application Deadlines:** Final Application Deadline: All applications must be received by **June 1, 2020**

**Business/Organization Name:** \_\_\_\_\_  
**Contact Person:** \_\_\_\_\_  
**Contact Phone:** \_\_\_\_\_ **Contact Email:** \_\_\_\_\_  
**Mailing Address:** \_\_\_\_\_  
**City, State Zip:** \_\_\_\_\_

### **COTTAGE INDUSTRY VENDORS**

All "cottage" industry vendors will be provided with 10'x10' vendor space, one (1) table and two (2) chairs. Power must be requested in advance. "Cottage" industry vendors are classified as a small-scale industry in which employees work in their own homes, often using their own equipment. **\*Products should be homemade\***

**COST: \$125 (\$150 after April 17) | Power Fee: \$25**

### **NON-PROFIT VENDORS**

All non-profit vendors will be provided with 10'x10' vendor space, one (1) table and two (2) chairs. Power must be requested in advance.

**COST: \$100 (\$125 after April 17) | Power Fee: \$25**

### **FOR-PROFIT VENDORS**

All for-profit vendors will be provided with 10'x10' vendor space, one (1) table and two (2) chairs. Power must be requested in advance.

**COST: \$175 (\$200 after April 17) | Power Fee: \$25**

### **FOOD VENDORS**

**Regular Food** vendors will be provided with **10'x10'** vendor space, one (1) table and two (2) chairs. Power must be requested in advance. Any space over the allotted footage may require an additional charge.

**COST: \$200 (\$225 after April 17) | Power Fee: \$25**

### **FOOD/BEVERAGE TRUCKS**

**Food Trucks** more than 15 feet will be provided with 20' by 20' vendor space, one (1) table and two (2) chairs. Power must be requested in advance. Any space over the allotted footage may require an additional charge.

**COST: \$275 (\$300 after April 17) | Power Fee \$25**

### **TERMS AND CONDITIONS**

- Vendors will be responsible for providing their own weather protection and extension cords.
- Displays can be set up starting at 8 a.m. on the day of the event and must be available to the public starting at noon.
- All vehicles must be off park grounds no later than 11 a.m.
- Vendors are responsible for their own property; festival organizers are not responsible for lost or stolen items.
- Forms and payment (made to Identity, Inc.) must be received by June 1, 2020.
- If you have additional questions, please contact Justin at [tanchoragepridevendor@gmail.com](mailto:tanchoragepridevendor@gmail.com)
- Payment required with application submission.



## YES! I would like a booth at Anchorage Pride Festival 2020!

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: Mailing \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Vendor Level (check one): Cottage: \_\_\_\_\_ Non-Profit: \_\_\_\_\_ For Profit: \_\_\_\_\_  
Food Vendor: \_\_\_\_\_ Food Truck \_\_\_\_\_ (Length of Truck: \_\_\_\_\_ ft.)

Please provide brief description of what kind of food /product being sold at the Pride Festival. \_\_\_\_\_

(Circle one) **Yes / No** I am requesting power (add \$25)

**Total Cost (from above list):** \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Payment Method:

- Check will follow in the mail.  
Make checks payable to: **Identity, Inc. (memo: Anchorage Pride 2020)**
- Name As It Appears On Card \_\_\_\_\_  
Billing Address of Card \_\_\_\_\_  
Credit Card Number \_\_\_\_\_ CV# \_\_\_\_\_ Expiration Date \_\_\_\_\_  
VISA \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express \_\_\_\_\_
- We are a Silver, Gold or Platinum sponsor. Cost is included in our sponsorship.

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Anchorage Pride and Anchorage Pride Festival are programs of Identity, Inc.  
Payment should be directed to: Identity Inc., 801 W. Fireweed Lane, Suite 103  
Phone: (907) 929-4528  
Web: [Anchoragepride.org](http://Anchoragepride.org), E-mail: [info@identityinc.org](mailto:info@identityinc.org)



Anchorage Pride Week 2020 will be held June 20-27. This program is presented by Identity, Inc., a 501 (c) 3 organization, with generous support from state-wide businesses and organizations. For details on Anchorage Pride Festival vendor booth registration, visit [AnchoragePride.org](http://AnchoragePride.org), or contact Justin at [anchoragepridevendor@gmail.com](mailto:anchoragepridevendor@gmail.com)