



Anchorage Pride Week June 19-26, 2021

Join us for another fabulous Anchorage Pride Week!

Now in its 44th year, Anchorage Pride invites local businesses, organizations, allies and the LGBTQ+ community to celebrate who we are and who we love with a mix of virtual and in-person events.

Due to COVID-19, Anchorage Pride Festival and Pride Parade will be cancelled this year.

Questions? Email us at pride@identityinc.org

Sponsorship Opportunities

Gold Sponsor: \$3,000+

- 2 social media placements with company logo and messaging throughout Anchorage Pride Week
- Opportunity to speak about organization and programs live at up to two events (virtual or live)
- Logo on a banner hanging around Anchorage Town Square Park
- Corporate logo with link on AnchoragePride.org
- Mention and logo on slide during virtual events
- Corporate logo in Anchorage Pride e-Newsletter, sent to 4,000 people

Silver Sponsor: \$1,500+

- 1 social media placement with company logo and messaging throughout Anchorage Pride Week
- Opportunity to speak about organization and programs live at an event (virtual or live)
- Logo on a banner hanging around Anchorage Town Square Park
- Corporate logo with link on AnchoragePride.org
- Mention at all virtual events
- Corporate logo in Anchorage Pride e-Newsletter, sent to 4,000 people

Drive-in Drag Title Sponsor: \$1,500+ (limited to three)

- Front of stage parking
- Social media placements with company logo and messaging with promotion of event
- Opportunity to speak about organization and programs live at Drive-In Drag
- Corporate logo with link on AnchoragePride.org
- Mention at all virtual events
- Corporate logo in Anchorage Pride e-Newsletter, sent to 4,000 people

Blue Sponsor: \$500+

- Name with link on AnchoragePride.org

Purple Sponsor: \$100+

- Name on AnchoragePride.org

Rainbow Run SWAG Bag Sponsor

- Donate 100+ items for runner gift bags for virtual Rainbow Run race

Save The Dates!
Anchorage Pride Week
June 19-26, 2021

This annual celebration of the lesbian, gay, bisexual, transgender, and queer (LGBTQ+) people of Alaska is more than a week in June. Through a series of special events, we honor our voices, stories, beauty and community. Anchorage Pride is also a fundraiser for Identity, Inc., home of Anchorage's only LGBTQ+ community center and Alaska's only LGBTQ+ nonprofit clinic. Identity advances the LGBTQ+ community of Alaska through advocacy, education and connectivity. By becoming a sponsor, you can help support the queer and trans community of Alaska year-round.

In-kind giveaway items for door prizes at in-person events and more are also welcome and appreciated.

YES! I would like to support Anchorage Pride 2021!

Business/Organization: _____

Contact Person: _____

Phone: _____ Email: _____

Mailing Address: _____ City/State/Zip: _____

Website: _____

Sponsorship Level/Amount: _____

Signature _____ Date _____

Payment Method:

- Check will follow in the mail. Make checks payable to: **Identity, Inc. c/o Anchorage Pride 2021**
- Credit Payments accepted online at <http://bit.ly/PrideSponsor2021>



The local LGBTQ+ community thanks you for your support!

Payment should be directed to:

Identity Inc., 801 W. Fireweed, Suite 103, Anchorage, AK 99503

Phone: (907) 929-4528

Web: AnchoragePride.org, E-mail: pride@identityinc.org

Anchorage Pride Week 2021 will be held June 19-26. This program is presented by Identity, Inc., a 501 (c) 3 organization, with generous support from statewide businesses and organizations. Your sponsorship of Anchorage Pride 2021 is tax deductible. Your 2021 sponsorship is effective after the return of this form.